

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Multi Media Services Corp**  
**915 King Street 2nd Floor**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 152132 / 1		<b>Alt Order #</b> 08352729
<b>Product</b> REBUILDING AMERICA		
<b>Contract Dates</b> 08/23/16 - 08/29/16		<b>Estimate #</b> 690
<b>Advertiser</b> ISS/Rebuilding American Now-A		<b>Original Date / Revision</b> 08/22/16 / 08/29/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV14212	<b>Advertiser Code</b> 61	<b>Product 1/2</b> 93
<b>Agency Ref</b> 9633		<b>Advertiser Ref</b> 51367

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/23/16	08/23/16	M-F 9a-3p	1:00 PM-2:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$750.00					
2	WHIO	08/23/16	08/23/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$500.00					
3	WHIO	08/23/16	08/23/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$500.00					
4	WHIO	08/23/16	08/23/16	The Price is Right	11:00 AM-12:00 P		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,100.00					
5	WHIO	08/23/16	08/23/16	Late Late Show: Cord	12:35 XM-1:05 XM		:30			P-02		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$210.00					
6	WHIO	08/23/16	08/23/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,250.00					
7	WHIO	08/23/16	08/23/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$700.00					
8	WHIO	08/23/16	08/23/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$700.00					
9	WHIO	08/23/16	08/23/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$800.00					
10	WHIO	08/23/16	08/23/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,850.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

Contract / Revision	Alt Order #
152132 / 1	08352729

Contract Dates	Product	Estimate #
08/23/16 - 08/29/16	REBUILDING AMERICA	690

Advertiser	Original Date / Revision
ISS/Rebuilding American	08/22/16 / 08/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	08/23/16	08/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$2,000.00					
12	WHIO	08/23/16	08/23/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,500.00					
13	WHIO	08/23/16	08/23/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,750.00					
14	WHIO	08/23/16	08/23/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$400.00					
15	WHIO	08/24/16	08/24/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$500.00					
16	WHIO	08/24/16	08/24/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$500.00					
17	WHIO	08/24/16	08/24/16	The Price is Right	11:00 AM-12:00 P		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,100.00					
18	WHIO	08/24/16	08/24/16	Young/Restless	12:30 PM-1:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$750.00					
19	WHIO	08/24/16	08/24/16	Late Late Show: Cord	12:35 XM-1:05 XM		:30			P-02		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$210.00					
20	WHIO	08/24/16	08/24/16	The Talk	2:00 PM-3:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$750.00					
21	WHIO	08/24/16	08/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$700.00					
22	WHIO	08/24/16	08/24/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$700.00					
23	WHIO	08/24/16	08/24/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,750.00					
24	WHIO	08/24/16	08/24/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
E 25	WHIO	08/24/16	08/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$2,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/22/16-08/28/16	NewsCenter 7 6p	6:00 PM-6:30 PM	---W-----	:30		<del>\$2,000.00</del>			NM		
	Credited													

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**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 152132 / 1		<u>Alt Order #</u> 08352729
<u>Contract Dates</u> 08/23/16 - 08/29/16	<u>Product</u> REBUILDING AMERICA	<u>Estimate #</u> 690
<u>Advertiser</u> ISS/Rebuilding American		<u>Original Date / Revision</u> 08/22/16 / 08/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
26	WHIO	08/24/16	08/24/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,500.00					
27	WHIO	08/24/16	08/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,750.00					
28	WHIO	08/24/16	08/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$400.00					
<b>Totals</b>									0.00				27	\$25,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/24/16	27	\$25,420.00	(\$3,813.00)	\$21,607.00
<b>Totals</b>	27	\$25,420.00	(\$3,813.00)	\$21,607.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*CHANGES\*  
SEP22/16 16.28

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME NEAL McDONALD  
SALES PRSN PH- NICK WHITE

BUYER NAME	NEAL MCDONALD
SALES PRSN	PH- NICK WELTE

	CLASS: NATL.	LOCAL	REGIONAL
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DATE SEP22/16 16.28

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
REBUILDING AMERICA NOW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		600P-630P	30		\$2,000.00	8/24	8/24	0		WED	0
AGENCY ADVERTISER CODE = 61 AGENCY PRODUCT CODE = 93 AGENCY EST# = 690												
PROGRAM : NWSCENTER 6< CON COM1: NWSCENTER 6< CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG24 STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#25			MISSED:WED/600P-630P					AUG24	
						OFFER: NONE						
									30S	\$2,000.00	(AUG26/16)	
CMT:PLEASE CREDIT												

REP HEADLINE# 8352729 TRF# 152132  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP22/16 16.28  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AUG/16			25420.00	SEP/16		\$ .00						
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CONTRACT TOTAL	25420.00
TOTAL SPOTS	27

MARKET TOTALS \$45,700 WHIO 60% WDTN 20% WKRF 7% WRGT 13% CABL 0% WBDT 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE